



NEWS RELEASE
For Immediate Release

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Red River Hires Mark Gilbert as Part of Regional Expansion Strategy

Claremont, NH – May 18, 2010 – Red River announced today that they have hired Mark Gilbert, former President of a major federal systems integrator, to manage the Federal Field Sales Operations in a focused expansion effort in the United States. Along with Mr. Gilbert, several sales people and systems engineers are being hired who will provide coverage in new regions and expertise in key technologies.

Mark has many years of experience leading a sales division in the federal market and is skilled in the technical capabilities as it relates to Data Center, Storage, Virtualization & Data Management. Mark will lead a new, merged federal division within Red River called the "Federal Field Sales Division".

"We are excited that Mark Gilbert is joining the Red River team," said Jeff Sessions, Vice President of Sales at Red River. "He is a well respected and seasoned sales executive and will be a great asset to our management team."

Adding Mr. Gilbert and his field team will enhance Red River's business model through regional expansion and market penetration. The new sales personnel provide strong coverage in Hawaii, Southern California, New Mexico and Florida. In addition to the geographic expansion, Red River will be adding significant expertise in storage and virtualization environments.

"I look forward to joining forces with Red River", said Mark Gilbert, "the culture and work ethic along with sales growth created by the management team are a great fit for us." Gilbert, in his

new role as Director of Federal Sales Operations, will be tasked with expanding Red River's field sales organization.

About Red River

Red River was founded on the core values of hard work, honesty, modesty and the desire to always lend a helping hand. Red River is proud to serve the government and healthcare sectors by providing technology products and services. We pride ourselves on our ability to help our customers leverage the latest technologies to optimize business processes and maximize the value of their IT investments. Combining an uncommon work ethic with exceptional customer service enables Red River to deliver performance beyond expectations to its customers and suppliers. For more information please call 800-769-3060 or visit www.redriver.com.