

## Turn Complexity into Clarity with Red River's Data, Security and Operational Analytics

### TAKING ON THE DATA CHALLENGE

As the volume, velocity, variety and variability of data increase, many government agencies and business enterprises are finding it more and more difficult to collect, store and manage – let alone understand – the data they have on hand. Overwhelmed and unable to get a complete view of critical issues, security posture or operational intelligence many of them are left vulnerable and inefficient. Red River turns data complexity into clarity, uncovering the value of data insights with advanced analytics solutions and services.

### ANALYTICS FOCUS AREAS

Red River has the analytics expertise needed to assist organizations with the tasks of bringing together structured and unstructured data from internal and external, human and machine-driven sources, then analyze it fully to unlock key insights. Our primary analytics focus areas include:

**Data Center Analytics:** Go beyond traditional data center modeling tools to get a federated view of enterprise-wide data and make better technology decisions.

**Security Analytics:** Use real or near-real time analytics to discover threats sooner and enable a proactive security stance.

**Operational Systems Analysis:** Use machine-generated data to see how your environment is operating, reduce costs and drive efficiencies.

### INTEGRATED SOLUTIONS

Red River works with you to understand your challenges and mission-critical goals, then designs customized solutions using

leading-edge analytics technology from Apache™ Hadoop®, Splunk®, Cloudera® and Hortonworks® among others. With Red River, you can finally make use of valuable machine data captured from applications, sensors, systems, web servers and more, gain rapid insight, and stand up secure enterprise-grade big data and analytics projects quickly. Our analytics solutions are designed to be highly flexible and scalable, to keep up with changing technology and grow along with the demands of your organization or initiatives.

### PROVEN EXPERTISE

Many of the largest government agencies and influential business enterprises rely on Red River analytics to help them:

#### Strengthen Security with Intelligence:

Red River helps organizations actually see what their firewalls, intrusion protection devices, web filters and more are doing and combines data streams to identify anomalies, report on incidences and eliminate security vulnerabilities.

#### Measure the Value of IT Infrastructure:

Red River has helped multiple enterprises and government agencies gain deeper insight into their data center infrastructure, charting exactly what's happened since specific systems have been put in use to determine their true value and accurately measure overall return on technology investments.

**Optimize Operations:** Red River helps organizations correlate data from various sources to enable visibility, respond to outages, measure system outputs and derive more value from their machines, structure and systems.

## Explore and Expand Critical Insight

### Capabilities

- Big Data Analytics
- Data Center Analytics
- Operational Analytics
- Predictive Analytics
- Security Analytics
- Complex Modeling
- Risk Management
- Business Intelligence
- Performance Management
- Managed Services
- Professional Services
- Training

### Key Benefits

- Collect, Monitor and Analyze Data without Limitation
- Correlate Formatted and Unformatted Data
- Strengthen Security Posture
- Empower Proactive Decision Making
- Improve Operational Visibility
- Easily Measure Return on Investments
- Enhance Efficiency, Agility and Control

# Powerful Purchasing Vehicles

Red River holds over 15 contracting vehicles you can leverage to lower costs and streamline purchasing for a full range of IT products and services. We hold multiple Government Wide Acquisition Contracts (GWACs), Blanket Purchase Agreements (BPAs) and Agency-Specific Contracts, including:

- GSA Schedule 70
- NASA SEWP V
- NITAAC CIO-CS
- NETCENTS 2
- DHS First Source II
- SeaPort-e

Red River is ISO 9001 certified.

## ABOUT RED RIVER

Red River is a technology integrator committed to helping customers optimize business processes and maximize the value of technology investments. Widely regarded for our special focus on the U.S. government, Red River has developed a remarkable reputation for delivering technology solutions and services to military and civilian agencies and the companies that serve them. Our core values of hard work and honesty fuel our central mission to make IT personal.

Learn more at [www.redriver.com](http://www.redriver.com).

## LEARN MORE

For more information please call 800.769.3060 or visit [www.redriver.com](http://www.redriver.com).

## TRUST RED RIVER

Red River provides a wide array of capabilities and cutting-edge IT solutions designed to solve current challenges, optimize available assets and help you make meaningful IT investments that align with your top strategic goals. Our key solution areas include:

- Data Center
- Network Infrastructure
- Physical Security
- Mobility

We also provide Supply Chain Management along with Professional, Managed and Support Services to maximize your technology investments. And our certified experts have the extensive expertise required to take on your toughest challenges as we work to secure the future of your enterprise infrastructure while lowering costs, reducing complexity and maintaining compliance.

## OUR TEAM

Red River employees are highly trained, efficient and ethical professionals taking pride, ownership and responsibility in all engagements with customers and partners. Our team listens and understands your needs, and we match those needs to the best available IT solutions. By working in unison with our manufacturer, service and distribution partners, we deliver quality projects to our customers within time, scope and budget expectations.

## OUR PARTNERS

Red River has a large partner ecosystem that includes leading companies developing, integrating and deploying technology on Apache Hadoop. This means we can deliver fully-integrated Hadoop clusters, certified by Cloudera and Hortonworks, and built on or off site using secured engineers. We are a premier Splunk partner and also hold the highly-esteemed Cisco Master Security Certification. Along with our powerful partners, Red River has helped hundreds of organizations utilize analytics to gain the insight they need to enable more proactive decision making and capture cost savings.



## RED RIVER

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