

SUMMER 2018



Red River
CHARITABLE
FOUNDATION

CELEBRATING 10 YEARS

CREATIVITY • WORK ETHIC • PURPOSE • COLLABORATION • INTEGRITY • PHILANTHROPY

GREETINGS,

When Red River started the charitable foundation 10 years ago, I imagined that we would do amazing work. I saw the possibilities our influence could have on the local New Hampshire community and how we could better serve others with this nonprofit organization.

Today, it is clear that the reality of our work is having the type of impact I envisioned when we started the Red River Charitable Foundation.

Over the past 10 years, I've seen this organization grow in its ability to make a difference in the lives of veterans, students, and the communities that support them. We've added dozens of programs and partnerships over the years, but our success is better measured in the individuals we have directly helped.

I've heard a veteran explain how his service dog—a match made possible by RRCF—wakes him up from PTSD-induced nightmares and helps him cope with his trauma. That simple act allows him to move his life forward in ways that would not have otherwise been possible.

I've seen our scholarship recipients come back and share their stories of success. Some of them are succeeding right here at Red River in a beautiful full circle of philanthropy and opportunity. One student from last year filed for his first patent - I have no doubt there will be many more in his future.

There are countless stories like these in which RRCF has had a positive impact on the lives of others. Hundreds of cases where we were able to support a student interested in technology,

send a disabled Veteran to play sled hockey and reimagine his limits or help build an actual community for veterans. I am humbled and honored to be a part of this kind of success, and thankful to each of you for supporting RRCF in your own way.

Because of your support we are able to make an incredible impact. Every one of you who have signed up for the PTC plan or donated to the foundation, who picked up a hammer at a community service project or volunteered for a Science Night - thank you for your support and commitment to RRCF. We couldn't do it without you.

Cheers to 10 amazing years, and many, many more to come.

Rick Bolduc, Chairman, RRCF



MISSION

Red River Charitable Foundation (RRCF) is a 501(c)(3), charitable organization with a dual mandate and mission. RRCF promotes and encourages students to continue their studies in the fields of science and technology as well as supporting US military veterans transitioning to civilian life. RRCF provides opportunities for students in middle school through college interested in Science, Technology, Engineering, and Math with scholarships, internships, mentoring, and donations of IT equipment. RRCF supports veterans and their families by providing technology career counseling and mentorships as well as emergency monetary assistance as they integrate back into our community.



STEM

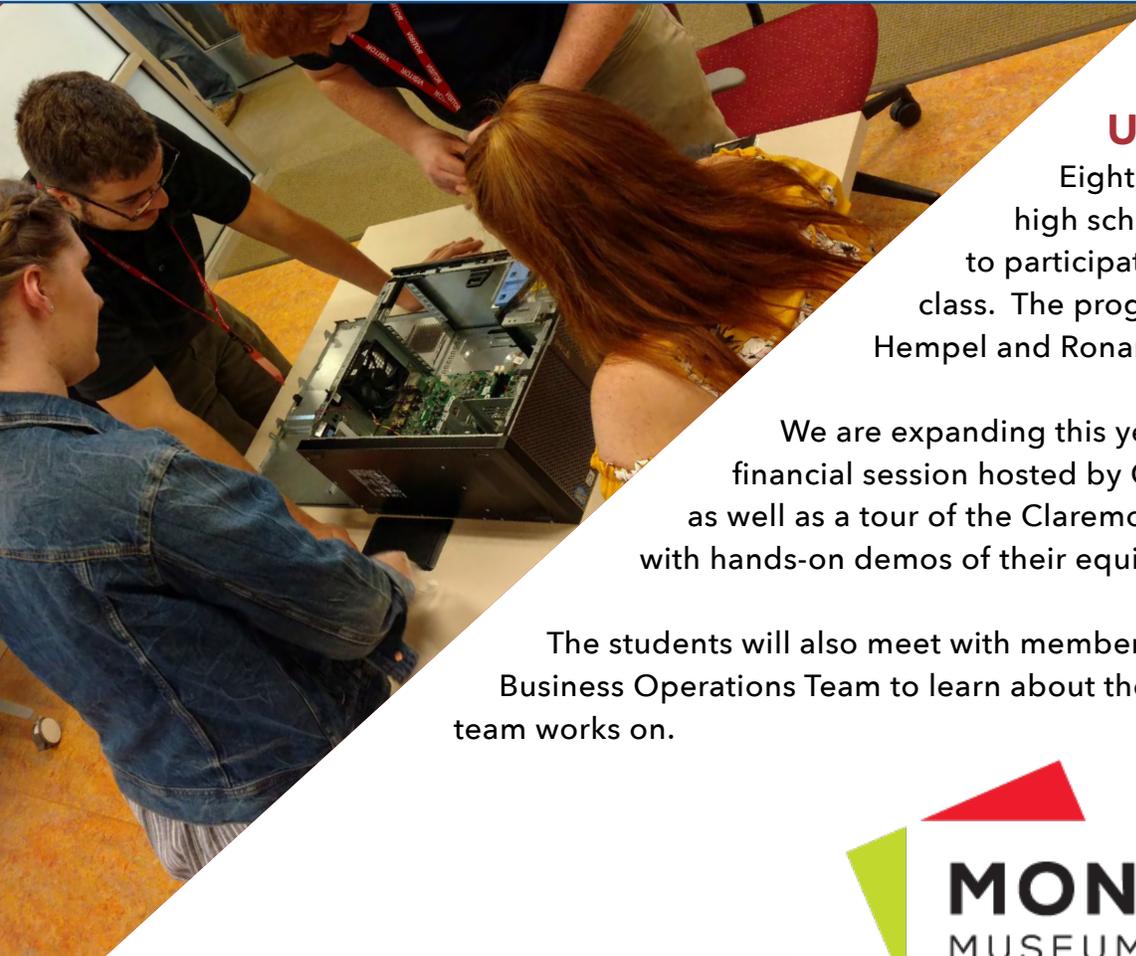
2018 SCHOLARSHIP RECIPIENTS

- Fall Mountain Regional High School: Amber Beliveau - attending Worcester Polytechnic Institute for Mechanical Engineering
- Hartford High School: Brianna Aubrey - attending Dartmouth College for Neuroscience
- Homeschooled: Matthias Page - attending the University of New Hampshire for Ocean Engineering
- Lebanon High School: Elizabeth Jones - attending Colorado State University for Biomedical & Chemical Biological Engineering
- Stevens High School: Elyse Scott - attending Clarkson University for Environmental Engineering
- Windsor High School: Vincent Moeykens - attending the University of Vermont for Computer Science

RRCF will honor these six amazing students and their families at our 12th Annual Golf Classic on July 19 at The Quechee Club. RRCF provides each student with a \$4,000 scholarship, and a Dell Laptop, monitor and printer sponsored by Dell.

Since 2008, RRCF has awarded \$151,000 to 48 high school seniors headed to college to study STEM.





ThinkSMART UPDATE

Eight students from three area high schools have been selected to participate in the 2018 ThinkSMART class. The program is run by Joey Hempel and Ronan O'Donnell.

We are expanding this year's program to include a financial session hosted by Claremont Savings Bank, as well as a tour of the Claremont MakerSpace complete with hands-on demos of their equipment.

The students will also meet with members of the Red River Business Operations Team to learn about the exciting projects that team works on.



MONTSHIRE MUSEUM SPONSORSHIP UPDATE

Located in Norwich, VT The Montshire is a hands-on museum with more than 150 exhibits relating to the natural and physical sciences, ecology, and technology. The building is located on an 110-acre site near the Connecticut River, and the Museum's outdoor environment is a large part of the visitor experience. They have hosted over a million visitors and tens of thousands of schoolchildren in New Hampshire and Vermont.

RRCF is sponsoring a discounted admission fee program for military families and here is an update from the Montshire:

"The grant has been having a real impact! During February, March, and April of this year, 305 people have used the discount, compared to 125 last year during the same period. We had a new admissions sign installed around the first of April, and have been promoting the opportunity on our website and through social media since February. Many thanks to you and your team for making this possible!"



**University of
New Hampshire**

CAPSTONE PROJECT WITH UNIVERSITY OF NEW HAMPSHIRE SENIORS / HOSTED BY AMY BETH MAIN AND TEAM

Red River partnered with UNH for the 2018 Paul College Capstone Project. This year a team of four UNH students assessed IT industry standards and evaluated NAICS competitors with Managed Services Offerings. They developed a scoreboard with benchmark figures enabling easy analysis of customer service and employee metrics.

KEENE STATE COLLEGE PROGRAM AND SCHOLARSHIP

This course examines the core components of professional selling. During the semester, students will explore fundamental principles of persuasion and influence, relationship management, uncovering underlying interests, creating value propositions, decision-making, negotiation strategies and conflict resolution strategies, as well as the importance of preparation.

Students attending this course will review different sales strategies and principles from a diverse array of real life case studies from multiple industries. Students will have the opportunity to utilize an online sales tool (NEPTUNE) to help gather information and track performance.

Student participation and engagement is paramount with an emphasis on:

- Understanding, articulating and formally presenting value propositions to customers
- Identifying ways to uncover underlying customer interests (active listening)
- Demonstrating effective sales communication skills, both spoken and written
- Creation of professional sales/marketing presentations
- Role-playing
- Understanding the role of quantitative/qualitative analysis and decision making

At the end of the course students will possess an enhanced skill—with a focus on the act of selling and strengthening customer/client relationships—which will be applicable to a wide range of professions, and will enable students to experience and apply the layers of engagement involved in distributive and integrative relationships.

*Courtney Jessup,
Keene State Scholarship winner*



CAREERS CLIC JOB SHADOW DAY

Red River employees participated in the Careers CLiC Job Shadow Day. We hosted nine local students and partnered with the Claremont MakerSpace. Each student had the chance to make something with a 3D printer! They also learned about robotics and explored desktop computers by taking them apart and putting them back together. It was a great day and we were honored to participate!



ROGUE ROBOTS TAKES HOME TROPHIES

"We have had a wonderful year. In the spring, we had a team of 6th grade students and a high school team compete in the UNH Seaperch competition. Our 6th grade team tied for first overall in their grade level and won first in two of the three categories. Our high school team, for the second year in a row, won a place in the National Seaperch Competition that took place in Atlanta, Georgia. The high school students had to compose an engineering note book for the Nationals. All the students learned a great deal during the build and problem-solving process. Finding the proper buoyancy needed for the perch to compete in various tasks was a challenge."

-Rogue Robots of 4H-Claremont, NH



RED RIVER PARTNERS WITH OPERATION HAT TRICK & THE BOSTON BRUINS



This year's campaign was another great success! We exceeded last year's promotion and raised \$47,000 by sponsoring limited edition Bruins gear with 100% of the proceeds supporting veteran organizations. RRCF supports the following organizations with these proceeds:

- IceVets Adaptive Sports - They are an all-volunteer 501(c)(3) non-profit organization dedicated to providing adaptive sports opportunities to disabled veterans. They host weekly sled hockey clinics in Lebanon, NH from October through April. The clinics provide veterans with the opportunity to experience the freedom and excitement of competing on the ice and the comradery of bonding with fellow disabled veterans.
- The Patriot Resilient Leader Institute (PRLI): Camp Resilience - Operated by ex-military volunteers and located in Gilford, NH, the PRLI provides sustained, comprehensive programs to help disabled veterans recover their mental, physical and emotional well-being. Using the scenic beauty of the Lakes Region of New Hampshire as their backdrop and home base, they provide sports, adventure activities and life skills training programs for wounded warriors. Since 2014 they have provided 31 Camp Sessions to almost 300 New England veterans. Their future goal is to run 40 sessions per year and serve up to 400 veterans annually.
- New England Winter Sports Clinic - Facilitated by the VA New England Healthcare System, this yearly event is held at Mount Sunapee in New Hampshire. The weeklong clinic promotes rehabilitation by instructing veterans with various disabilities in adaptive alpine skiing and snowboarding and also provides an introduction to other adaptive activities such as kayaking, air rifle, yoga and wheelchair basketball.

VETERANS

SERVICE DOGS FOR VETERANS

The RRCF team recently had the pleasure of meeting the latest veterans we have assisted matching with service dogs. Our partner, Friends of Veterans (FOV), held their charity golf tournament at Baker Hill, where we were again the major sponsor. Our partnership with FOV has resulted in seven service dog matches so far, and we hope for many more matches in the years to come. One of the veterans had his dog demonstrate different commands that assist him in everyday situations. It was great to see firsthand how we are having an impact!



VA NATIONAL WINTER SPORTS CLINIC

This year we sponsored six veterans and one caregiver, representing NH, VT, TX, VA, CA, and MA. The NH and VT veterans are active participants in the weekly sled hockey clinics that we also sponsor, which are run by IceVets.

The National Disabled Veterans Winter Sports Clinic is just one example of employees PTC funds being put to great use. Below is a quote from one of the veterans we serve:

“Playing sports again is an awesome feeling, it provides me the freedom I felt pre-injury. Along with the support from the folks at Red River, you all provide me the opportunity to grow further! And for that I can’t THANK YOU enough!!”



FIRST VETERAN APPROVED FOR CLAREMONT MAKERSPACE SCHOLARSHIP

The Claremont Maker Space (CMS) is a community-oriented creative hub, designed to help its users put shape to their ideas. It offers membership-based access to specialty tools, education, room to work and a community of like-minded creative people. They are located adjacent to the Parking Garage near the Claremont office.

RRCF has partnered with CMS to provide membership scholarships to area veterans and active service members. We have approved our first applicant and are excited to kick off the program. He is currently using the GI Bill to study computer science and is looking to expand his skill sets and meet with others to develop and design creative solutions to problems. He will utilize his scholarship funds to attend training sessions and subsidize membership fees.



GENERAL

RED RIVER CARES

One awesome benefit at Red River is the Red River Cares Program, which honors employees who may not give financially to a specific cause but consistently donate their time and energy to a cause of their choice. Some combination of giving their own time, resources, money or other support is required. Here are some employees that have taken advantage of this benefit.

Doug Adams, Claremont

Plainfield Volunteer Fire Department-
(2) GPS units

Gina Burke, Claremont

Greater Keene Youth Baseball & Softball
Organization - sponsorship of the team
she coaches

Monica Desmarais, Idaho

Pinehurst Playground Improvement Project

Rick Friend, Reston

Pasadena Baseball Club - purchase
of equipment

Lorraine Grothoff, Reston

Rogue Robotics - purchase of parts for the robot

Ali Kavianpour, Reston

Ali Kavianpour Art for Charity Program - he
creates art to donate to charity for fundraising

Joanne Knowlton, Claremont

Full Circle Farm Therapeutic Horsemanship -
the funds will assist with rider scholarships

Matthew Morrill, Claremont

River Valley Animal Protection League -
to assist with the purchase of auction items for
their fundraiser

Mike Slaven, New Jersey

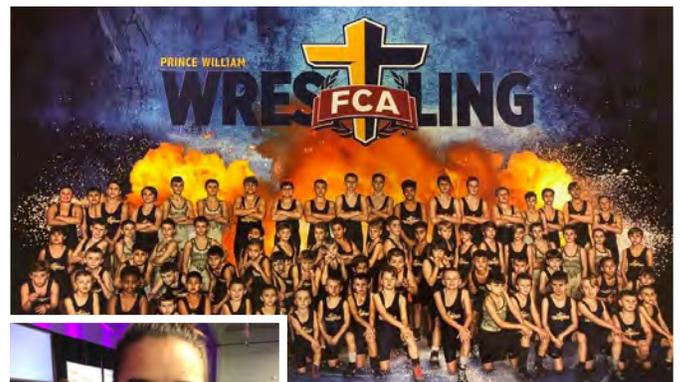
Warren Hills Regional High School Hackathon to
support STEM programs, his son is the student
co-facilitator

Meredith Wilcox, Claremont

Kearsarge Equestrian Team -
tent, uniforms, magnets

Rob Williams, Reston

Prince Williams FCA Wrestling - purchasing a
scale for weigh-ins and scoring/timing clocks



CSP AT COMMUNITY FIRST

One of the most memorable days in Austin during Accelerate was the Community Service Project day at Community First! Village, a master-planned development for people who have been chronically homeless. More than 300 Red River employees and partners did everything from build walking trails and clear land to prepare meals and plant a vegetable garden. Red River also donated funds to sponsor a home in the community, and its newest resident recently moved from the streets of Austin into his new RV, thanks to Red River. More than 170 residents now live in Community First, with plans to build homes for another 50 residents.

EAD TEAM TAKES FUNDRAISING TO NEW HEIGHTS

Sera Gray, Dan Green and Marty McGartland teamed up to represent Red River in the Over the Edge fundraising challenge, which gave them the chance to raise money by rappelling down the side of a 16-story building. While Marty had participated in years past, this was the first year they participated as a team. Red River was the top fundraiser for the event, with a total of \$10,356 raised—double the amount raised by the 2nd place team. All money raised will benefit Stanford Youth Solutions, a program in Sacramento that supports at-risk youth. Congratulations to Sera, Dan and Marty!

TOILETRY DONATION DRIVE

The Claremont office donated their collections of shampoos, conditioners and soaps from their travels to The Claremont Soup Kitchen. The items were much needed and appreciated.

The Austin office gave to the First United Methodist Church. They were very happy to receive the items and will distribute them to the homeless individuals of the community. The program is associated with Mobile Loaves & Fishes (Community First), which is where Red River employees had their Day of Service in January.

The Reston office gave to Serve Our Willing Warriors to be used at a Bull Run Warrior Retreat. Here is a quote from the lead volunteer for Acquisitions & Donations: *"I can't thank you enough for thinking of us, and your company for supporting our men, women and their families at our retreat. Oh my, the toiletries are a true blessing for the retreat. The warriors and their families are so anxious to get to the retreat that they always seem to forget some toiletry, toothbrush, paste, soap whatever, so I've been asking people who travel if they could collect and bring to the retreat these items. I then put a package together with all these items in there and leave it waiting for them in their rooms. I constantly hear from them, 'Thank you so much for these items' because they forgot. The smile and hugs I get just for that are amazing. So truly, thank you from the bottom of my heart for doing this."*



RED RIVER PARTNERS WITH CARNEGIE MELLON TO PROVIDE SCHOLARSHIP TO SACRAMENTO STUDENTS

Marty McGartland, President of EAD in Sacramento, is a proud alumni and long-time supporter of Carnegie Mellon University (CMU) located in Pittsburgh, PA. He has personally provided a scholarship to aid students with their studies. We are happy to announce that we have created the Red River - McGartland Scholarship that will provide two scholarships a year to students from the Sacramento area studying at the College of Engineering and in the School of Computer Science.



RRCF NAMES FIRST PTC HERO AWARD

RRCF honors and recognizes those that go above and beyond to make a significant impact in the lives of others. The PTC Hero Award was designed to pay tribute to and celebrate those who Positively Transform Communities. Are you a Red River employee who knows someone that you'd call an Unsung Hero in your community? Someone you would consider a champion of social responsibility and selfless service? A person who devotes a significant amount of personal time, energy and creativity to making their community better? You can nominate them for a PTC Hero award at redrivercharitablefoundation.com!

Congratulations to our first ever PTC Hero Award, Bethie Coverdale, a senior at Sunapee High School, who is headed to Norwich University in the fall.

For her senior project Bethie decided to hike 22 peaks (often with veterans) in New Hampshire to bring awareness to the 22 veterans who commit suicide in the US each day. As we know, veteran suicide is a real crisis and RRCF supports veterans and their families who are affected by it in a variety of ways. Her inspiring story has been highlighted in a video on ESPN!

NEARLY 50% of EMPLOYEES PARTICIPATING IN PTC PLAN

The PTC Plan gives Red River the opportunity to contribute to RRCF and help positively transform communities through payroll deduction. Currently, 48% of our staff is participating, donating a total of \$1,602.50 per pay period - this equates to \$41,665.00 per year! These PTC donations support our student scholarship program, our Service Dog Program for Veterans with PTSD, sponsorships for student STEM programs, disaster relief funds and adaptive sports clinics for disabled veterans. Thank you to all who participate!



RRCF BOARD MEMBERS

- Rick Bolduc
- Gina Burke
- Dan McGee
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redrivercharitablefoundation.com/

CORPORATE HEADQUARTERS
21 Water St., Suite 500
Claremont, NH 03743
603.448.8880 / www.redriver.com

foundation@redriver.com